



BIKE VALET SERVICE Festivals & Events

**Secure, simple, and environmentally friendly!
Provided by the Atlanta Bicycle Coalition**

**Contact: Drue Hocker
drue@atlantabike.org
(404) 881-1112**



The Atlanta Bicycle Coalition now provides secure and easy bike parking for festivals, fairs, concerts, sporting events, and more! Valet bicycle parking is a great way to green your event by making it simple for festival-goers to quickly and easily park their bikes.

The service includes an on-duty valet attendant to park and protect bikes during the event. Mobile bike racks allow our bike valet attendants to set up the racks in a convenient location to maximize visibility and ease of use, as well as security.

ABC can park up to 100 bikes at a time, and routinely park 400-600 bikes over the course of an event, thereby reducing the carbon footprint and traffic impacts on the surrounding neighborhoods. Bike valet service ensures event attendees have a healthy way to arrive – by bike! The service is funded by festival organizers or sponsors, who pay our fee in order to make the service free to attendees.

Event organizers are responsible for assisting ABC in publicizing the service so that it is used effectively, and for providing a safe and convenient location to set up the bike racks. One bike rack requires a space of approximately five by six feet. ABC provides signage to direct attendees to the bike parking, valet attendants, and valet tickets.

FEES FOR BIKE VALET SERVICE

- \$300 daily flat rate for nonprofits or universities/schools (one station)
- \$450 daily flat rate for one station
- \$650 daily flat rate for two stations

Event fees include the provision of bike parking equipment and staffing to maintain continuous on-site valets for the duration of the bike parking time period.

www.atlantabike.org/bikevalet